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Press Release

Local Horse Trainer Selected for Extreme Mustang Makeover

Horsemans Retreat owner Bob Workman recognized by Mustang Heritage Foundation with Bureau of Land Management to prepare Wyoming mustang for competition and adoption.

Georgetown, Texas: Bob Workman of Richmond, Kentucky has been selected to compete in the Extreme Mustang Makeover October 19-21, 2012 at Clemson, South Carolina. Trainers will have approximately 120 days to gentle a wild horse and then showcase their abilities with this new partner. Individuals will compete for an estimated purse of \$12,250 in prize money then also receive a percentage of the mustang's sale price at public auction.

Bob Workman has been helping professional and recreational horse owners locally since moving here in 1997 from Kansas and is well qualified for this special invitation from the Mustang Heritage Foundation. Presently he has horses in training from European bloodlines headed for Dressage; a Thoroughbred and Standardbred both off the track; starting three young Quarter horses for ranch work, fixing a Peruvian Paso; and restarting another young Thoroughbred for Eventing. His area of interest is in the "preparation and foundation of troubled horses" regardless of what style clothes the owner chooses to wear. He and his wife Joan (Richmond Housing Authority) own and operate Horsemans Retreat LLC on 80 acres in northern Madison County.

Mustangs competing in the Extreme Mustang Makeover challenge are geldings that are virtually untouched prior to pick-up by the selected trainer. Mr. Workman's randomly assigned horse for example is a three year old gelding gathered off the 778,000 acre Divide Basin Herd management Area near Rock Springs, Wyoming this past winter. Horses will be judged on the successful transition from this truly "wild" condition to one with useful skills the adopting owner will hopefully cherish. "This

horse has an interesting confirmation, has all the BLM veterinary work done, but it was pretty wild getting him driven into my stock trailer and turned even more dangerous unloading” said Mr. Workman. “You’ve got to realize this untamed animal has all senses focused on his survival in ways you can’t believe and you can’t ever see in any barn or zoo in this area.”

Trainers and Mustangs will compete in a fun series of classes including trail and freestyle that will showcase their new skills. Event information about the South Carolina Extreme Mustang Makeover is available at www.extrememustangmakeover.com/emmsouthcarolina.php. Bob Workman (859-248-1634) has information at www.horsemansretreat.com or www.bobworkman.com.

The purpose of the competition is to showcase the beauty, versatility and trainability of these rugged horses that roam freely on public lands throughout the West, where they are protected by the BLM under federal law. The BLM periodically removes excess animals from the range to ensure herd health and protect rangeland resources. Thousands of the removed animals are then made available each year to the public for adoption. More than 3,300 wild horses have been adopted through Mustang Heritage Foundation events and programs since 2007. Mustangs competing in the South Carolina Extreme Mustang Makeover are available for adoption through an auction on Sunday, October 21. Adoption applications will be approved on site by the Bureau of Land Management during the event.

The Extreme Mustang Makeovers are made possible through a partnership with the Bureau of Land Management and the generosity of many sponsors including Ram Trucks, Western Horseman, Pfizer, Vetericyn, Roper Apparel & Footwear, Gist Silversmiths, Martin Saddlery and Smith Brothers.

About the Mustang Heritage Foundation

The mission of the Mustang Heritage Foundation and the goal of the Extreme Mustang Makeover events are to increase the adoption of Mustangs across the country. The Mustang Heritage Foundation created the Extreme Mustang Makeover events to showcase the recognized value of Mustangs through a national training competition. For more information, visit www.mustangheritagefoundation.org

About the Bureau of Land Management

The Bureau of Land Management (BLM) is responsible for managing 258 million acres of public lands, located mostly in the West. Wild horses and burros roaming public rangelands are managed in a manner consistent with BLM's overall multiple-use mission, as set forth in the Federal Land Policy and Management Act of 1976. For more information, visit www.wildhorseandburro.blm.gov or call 866-468-7826.